Archives for London.

Benefits for Institutional Members

AfL has a number of benefits exclusively for institutional members.

Website

All AfL institutional members are showcased on our website, www.archivesforlondon.org

Alongside this we are pleased to offer institutional members the opportunity to showcase your activities on our website's news and event sections:

- up to six press releases on our website each year
- up to six events, including paid for events, on our website

We also offer all members the opportunity to offer their images to be shown on our homepage, although the web editor will make the final decision here. Images should relate to London and be of an archival or historic interest. It is not possible to use images that include a watermark.

Please send you news, events and images to <u>enquiries@archivesforlondon.org</u>. It is crucial, and a condition of publication, that news and events include a website or email link for further information. Images must include a caption and copyright statement.

Social media

AfL has a strong presence on Twitter (@archives4london) and a growing audience on Facebook (facebook.com/archives4london).

Our social media editors give priority to posts from our institutional members (ultimately the publication decision is made by the editor/s). Please let enquiries@archivesforlondon.org know of the correct Twitter and Facebook accounts that carry your relevant posts. These must be institutional accounts and not those of an individual.

We aim to include at least one social post for each institutional member's news and event published on our website.

Newsletter

Items for inclusion in the AfL newsletter should be sent direct to the editor at newsletter@archivesforlondon.org.

